

criterium du Silverstone Sportive Rider Manual Your Essential Pre-Ride Read



HQ and Parking : Silverstone Race Circuit South Entrance.

What3words ///elder.crunches.tarnished

www.velo29events.com

Any pre-event questions email depart@velo29.com

criterium du Silverstone Sportive 17th September 2023



Welcome to another great Velo29 Sportive!

An amazing new open road Sportive from The Home of British Motorsport, the Iconic Silverstone Circuit!

New for 2023! Velo29 are delighted to invite you to join us at Silverstone for this great new Sportive. Many of you will be super excited to hear that the event starts on the iconic International Circuit where we complete a massed start lap before heading off onto the roads of Buckinghamshire. Ride past the pit lane along Hamilton Straight, kiss the apexes of Club and Vale then speed through Stowe onto Hanger Straight as you pass under the bridge! There is of course no rush, some will complete their lap at speed, while others will soak up the experience, grabbing some selfies and maximizing the on-track time. Then, in true Velo29 tradition, we head out onto some wonderful open roads and explore the area taking in all it has to offer along the way. As always, we've hunted out the quiet roads, the lovely villages and a few bergs to wake you up along the way! 3 route choices, all with our amazing feed stations, the best signage there is, and brilliant ride support.

Please read this important message from Velo29

You have entered to ride in an open road challenge Sportive, this IS NOT a RACE. You must follow the rules of the road at all times.

During the ride you will encounter all the challenges of riding on the open roads, and it is for you to negotiate safely through these challenges.

Velo29 have not worked to remove these challenges and we have no insight into your ability to complete the ride safely. Only you as the rider can make an assessment about this.

Weather conditions will change, the road surface will vary and evolve during the ride, some sections need specific caution and skill to navigate past which only you can judge your speed and position through these sections.

Please do not take a single risk, please get back to the HQ safely, without incident having had a great day out in a wonderful part of the World.

We do not insure you against bodily injury whilst taking part in this Sportive, you do so at your own risk if injured or hurt. There is of course an element of physical risk to those taking part and we suggest that you look to insure yourself. An appropriate British Cycling membership is perhaps a very good option for you.

PRE-EVENT ACTION

Before each event all entrants must please complete the pre-event questionnaire and book a start slot.

This can be done from 10:00 Tuesday until 18:00 Thursday in the week before the event. Please go [HERE](#) to do this action. You can find your rider/chip number and booking reference on that page. See time slots below

We will email and text you with specific events updates in the lead up to the event, please lookout for those comms from us.

N.B. please do not try before we open the booking system for this event at 10am on the Tuesday before the event

- Study the routes, be sure you can make any cut-off times and your bike is suitable and maintained. Download the GPS files [here](#)
- Prepare your kit bag – 2 water bottles (cannot be filled at start line), rain cape, 2 inner tubes/ leavers/ mini pump
- Put the emergency contact number into your phone (07402 168 687)
- Download our event day help App. The best way to get help on event day! Scan the below QR code with your phone camera. Please note - The app will only be active the day of the event.
- **Your rider pack (containing rider number and timing chip) will be available for you to collect at the HQ on your way to the start line.**



iOS Version Scan Here



Google Play Scan Here

Depart time -

All riders - 07:30

Cut Off Times

All Riders MUST Start at 07:30, after this time it is not possible for you to ride on the Silverstone Circuit.

You must arrive, collect your rider pack and be ready in the start area by 07:30. You will be led around to the circuit, lined up on the start line and then set off on the circuit of The International Circuit.

There is a Long and Medium Route cut off at the 1st stop at Moreton Pinkney feed (41km).

You must leave this Feed Stop by 09:45am as the medium/ long route will close and you'll be directed onto the short.

There is a Long Route cut off at the 2nd stop at Moreton Pinkney feed (94km).

You must leave this Feed stop by 12:15 at which point the LONG route will be closed and you'll be directed onto the medium.

Cut off times are based on 12.5mph + 15 mins stop per feed.

All rider must be back at the HQ by 16:30

Feed Station Information

Silverstone			
Feed Location	KM From Start	KM To Next Feed	KM To Finish
Long			
Moreton Pinkney Stop 1 - Breakfast	41	52	120
Moreton Pinkney Stop 2 - FULL FAT	93	47	68.1
Moreton Pinkney Stop 3 - FULL FAT	140	N/A	20.6
Medium			
Moreton Pinkney Stop 1 - FULL FAT	41	52	73.7
Moreton Pinkney Stop 2 - FULL FAT	93	N/A	22
Short			
Moreton Pinkney Stop 1 - FULL FAT	41	N/A	30.6

Breakfast Feeds are a choice of: pastries, cereal bars, Fruit, water, tea and coffee

Other Feeds are a choice of:

- **pork pie or sausage roll**
- **ham, tuna mayo with sweetcorn or cheese savoury sandwich**
- **flapjack or brownie**

There is also HIGH5 energy products, water, tea and coffee

Any specific dietary needs must be sent to depart@velo29.com, using the format below, by 17:00 the Wednesday before the event so we can cater for you at the feed and finish line. Please do not email after this time.

A specific food bag will be waiting for you at the feeds, please ask a member of staff.

All feeds have options for vegetarians so a specific feed bag will not be needed, however, please let us know for the finish line BBQ

Subject – Dietary Silverstone

Name –

Route –

Dietary Requirement -

Please make your day out environmentally friendly

Recycle your ride day nutrition

Working alongside HIGH5, we will be placing Collection Bins around the course and event village areas. Simply pop your used Energy Gel wrappers in the HIGH5 Collection Bins on event day, HIGH5 will then collect them and send them to TerraCycle®, where they are processed and turned into raw material. This raw material is then used to create new products! We hope you'll be able to enjoy getting your HIGH5 hit on race day knowing it isn't having a negative impact on the environment.

HOW TERRACYCLE® RECYCLE HIGH5 WRAPPERS



HIGH5 SPORTS NUTRITION RECYCLING PROGRAMME



Velo29 have made efforts to make the events more environmentally appropriate, **we need your help though!**

- Cups at the feed station and coffee van are recyclable. There will be a separate bin at the feeds and start/ finish. We need you to put these items in the correct bin please and do not leave them half full of drink!
- Plastic spoons are being phased out and replaced with wooden items
- We've removed 2 vehicles from the event day fleet to save on fuel. Please share lifts to events where appropriate
- As always, DO NOT litter out on the route. We hear about it and will ban you from our events



All Velo29 cups and cans are now recyclable. Please make sure they are empty and put them in the correct bins and the feeds and HQ.

GENERAL INFORMATION

Velo29 deploy a huge number of route signs in all our events and our signage is up there with the best.

We check the signs on the morning of the event and during the event and any issues highlighted in the rider briefing.

The route info on the Velo29events.com website has the most up to date routes on it. We do sometimes need to make changes to the route and these can sometimes be quite late in the day.

Such changes will be emailed and sent by SMS to you, please only sync your GPS the day before the event.

We will use the following signs during the event:



Our signs:

- Are placed APPROXIMATELY 1 mile apart.
- Before a turn you will see a directional arrow
- At a turn you will see several directional arrows
- Shortly after a turn you will see a confirmation of route arrow

Feel free to use a GPS device in this event, such as Garmin or Wahoo but you can do the route without such a device because of the excellent signage.

If in any doubt with the route on a GPS device then we would always say **"FOLLOW THE SIGNS"**



This arrow means go straight on. Used as a way marker to let you know you are on the correct route. Also used at junctions where the route goes straight on.



This arrow is placed before a turn to let you know the turn is coming up and also at the junction or turn. Can be either left or right. Sometimes placed as a way marker if the road bends 90°



This arrow is used to show a bend in the road, either left or right. This does not tell you to turn, simply a bend in the road.

Also used in urban areas to tell you that a change of lane is needed

GENERAL INFORMATION

WHAT TO BRING ON THE DAY

What to Bring on the Day

Velo29 Sportives are well supported however we strongly recommend you prepare yourself with some essentials.

Please arrive with the following:

- 2 Water Bottles - you can fill up at the feeds but NOT HQ so arrive with full water bottles
- Enough food to keep you going for several hours of riding
- Waterproof light-weight jacket in case the weather changes
- 2 x inner tubes, tyre levers and a mini pump
- Mobile phone pre-programmed with emergency contact number – 07402 168 687
- Basic tool kit including chain tool
- If you use a GPS device such as a Garmin or Wahoo then don't forget it and preload it with the route!

A helmet must be worn by all riders, please contact us via email if you are not able to wear a helmet.

The wearing of hard-shell helmets conforming to CE standards EN1078 is mandatory for all riders participating in Velo29 sportive events. It is the rider's responsibility to equip themselves appropriately prior to event day, that the wearing of helmets is a requirement of the event. Participants who start without a helmet or choose to discard their helmet at any point of the ride will be withdrawn from the event without refund.



GENERAL INFORMATION

RIDER CONDUCT

This is a challenge event aimed at riders of all abilities, it is not a race.

Please read this short but important message.

As an increasing number of us take to the roads, the focus from the public on Sportives increases to grow. Sadly, not everyone is as excited about the explosion of cycling as we are. In previous events, we've had a small number of complaints regarding rider conduct and we fear that there is potential for these negative comments to escalate putting Sportives on the open road at risk.

As such we ask you all too please ride with every consideration to other road users, including cars and horses. Be as courteous to others as you can and absolutely follow the rules of the road 100% of the time.

Also, NO LITTERING please!

Velo29 do an increasing amount of work each year with the areas we pass through to minimise the disruption and prevent any objection to Sportives on the open roads. We need the riders to do the same, it's in all our interests to prevent public objection.

Please ride well and ride safely for yourself and other road users.

As we move to a post-covid state of normality we ask that all riders continue to respect the max 10 riders in a group rule.

We do still get complaints about large groups and possible infection. 10 is below that suggested by BC and we've never had complaints about groups of 10 so please help it stay that way.



GENERAL INFORMATION

FITNESS AND THE BIKE



Fitness and the Bike

The responsibility is upon the rider to be physically capable of completing their chosen distance and the accompanying climbing and elevation involved. All riders must be back at the HQ for 17:00

Also, the rider is responsible for their own bike and you need to be confident that it is safe and reliable enough to complete the distance. There are professional mechanics available on the day, but their role is to assist with small mechanical issues which occur on the ride and any issues which may have occurred on the way to the event.

If the event team judge your bike not to be suitable for the ride, then you will not be allowed to start. Refunds will not be given if the rider's bike is not suitable.

As this is a very challenging course, please check your bike is in full working order, bikes should have a mechanical check and any issues resolved prior to attending the event. There will be a mechanic available at the start finish on the day of the event to deal with any minor issues that may have occurred en-route.

GENERAL INFORMATION

MEDICAL PROVISION, MECHANICALS & RECOVERY

Medical cover will be available at various locations on the route for the duration of the event.

The Event Emergency number will reach event control who will record your call and respond appropriately.

The best way to contact us is by using the Velo29 Ride App, this will tell us who you are, what is wrong and importantly, where you are. The app can be downloaded for free from Google Play and the App Store. Instructions on the last pages of this manual.

The emergency contact number is below; please add this to your phone however, it is also displayed on the back of your rider number.

Emergency Contact Number

07402 168 687

For breakdowns, rider recovery or non-emergency injuries call the above number.

However, for serious medical emergencies, please dial 999 immediately and then please inform event control on the above number.

Please be aware that due to the size of the event you may have to wait a while for recovery. In the first instance your best course of action is to go forward or back to the nearest feed station if you are able. The staff there can arrange recovery. If you need recovering from the course, then you may be dropped at a feed station then picked up by another vehicle and this may take time. There are hot drinks and food at the feed stations so you will be comfortable till help arrives.

Your entry fee DOES NOT include rider liability insurance. You might wish to arrange your own liability insurance in case you injure yourself or be involved in an incident for which you're liable.



POST RIDE



Wall of Fame

Make sure you get a photo in front of the Wall of Fame – you have earned it! These are free and posted to the Velo29 Facebook Page!
We issue medals on the finish line, please make sure you stop and get yours.

This year at all Velo29 Sportives your post ride drink is provided by Erdinger.

ERDINGER
ALKOHOLFREI



Rider Certificates

Visit <https://ridetiming.co.uk/certificates/> after the event where you can see all the Rider Data and get a free PDF printable certificate



Event Photographs

Your event images will be uploaded to <https://velo29y-l-y2023.runnertag.site/#/>

At 17:00 on event day, we'll message you a link to the images. They'll be uploaded asap but usually are available the day after the event.

The Velo29 Ride App

...the best way to get support during your ride

Application Instructions for iOS & Android users.

The app is for Sportive riders on event day who need help. It will send Velo29 Event Control your essential data and position so we can assist you swiftly and safely.

Please use this app for mechanical/ medical or "off route/ lost" assistance.

If a genuine medical emergency still default to 999.

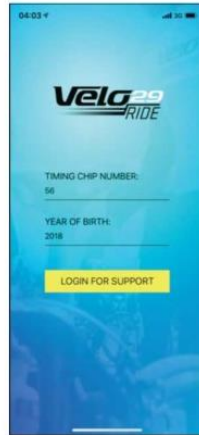
Also if you've changed route i.e. dropped from long to medium or have gone home without finishing the ride you can use the app to tell us.



Download the app for free from the Google Play/Apple app store **before the event.**
Just search for Velo29 Ride.



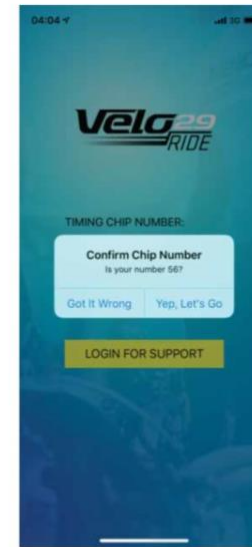
At the time you need assistance open the app and enter your rider number which is on you handlebars.



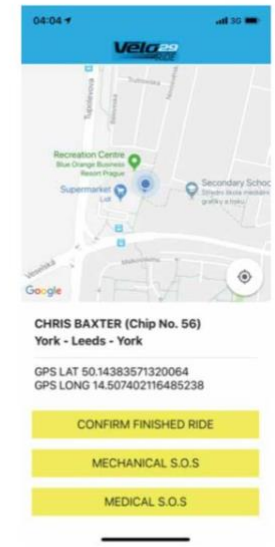
Then enter the year you were born, this is to identify you.



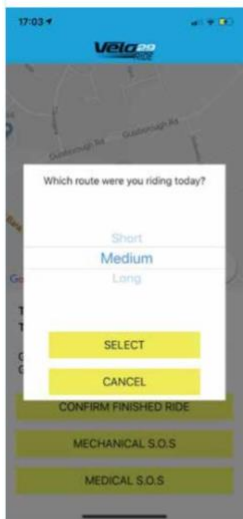
Then press 'log in for support'.



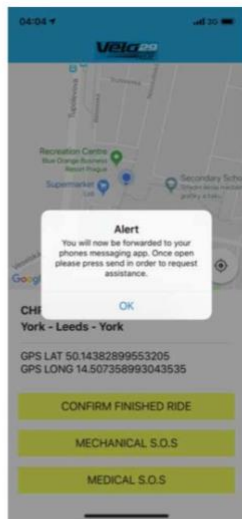
You will be asked to confirm your chip number, check it and press 'Yep let's go' or 'Got it wrong' to go back and change it.



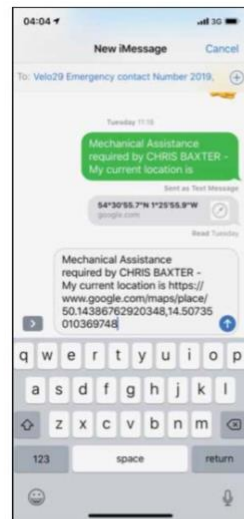
The app will then load your position on the map. Select from the 3 options.



Use 'confirm finished ride' if you've not made it back to HQ and wish to tell us OR if you've changed route distance. Select the route distance and press 'select'. If you've not ridden over the finish line of course you won't get a time.



If you select Mechanical or Medical you will get an alert. Press 'OK'.



A text message will open, you MUST send this message. Just press send.
Velo29 will respond back with a confirmation text message and we'll keep you updated via text message with an ETA.



android

This service is only available to Velo29 Sportive participants during the event.

It will not work on any other day!

For tech support before the event email events@velo29.com



iOS Version Scan Here



Google Play Scan Here